


FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS
UNITED INDIA INSURANCE COMPANY LIMITED
BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 4th QUARTER 2014-15

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	4587451	130300	6250763	120614	15267455	504205	15664838	459290
2	Corporate Agents-Banks	506618	21434	730632	24132	1324701	63682	1349502	63833
3	Corporate Agents -Others	97752	1910	94456	1844	207142	6239	342199	7280
4	Brokers	131483	56553	75329	32534	370780	231393	331420	167768
5	Micro Agents	425	20	7814	320	5713	190	9802	338
6	Direct Business	1530754	82078	592252	88376	2847281	263467	3720101	272384
	Total (A)	6854483	292295	7751246	267820	20023072	1069176	21417862	970892
1	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	6854483	292295	7751246	267820	20023072	1069176	21417862	970892

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold